



417 2nd St. Ste. 101
Lake Oswego, OR 97034

THE OREGON ASSOCIATION FOR HOME CARE ANNUAL CONFERENCE

THE RELENTLESS PURSUIT: CONQUERING THE HILL TOGETHER

MAY 30 & 31, 2024

**BEST WESTERN PLUS AGATE BEACH INN
NEWPORT, OR**



Lodging & Convention Information

Reservations

Please make your reservations by April 29, 2024 by calling 541-265-9411 ext 3 and ask for the "OAHC" rate.

The Inn has the following rooms available:

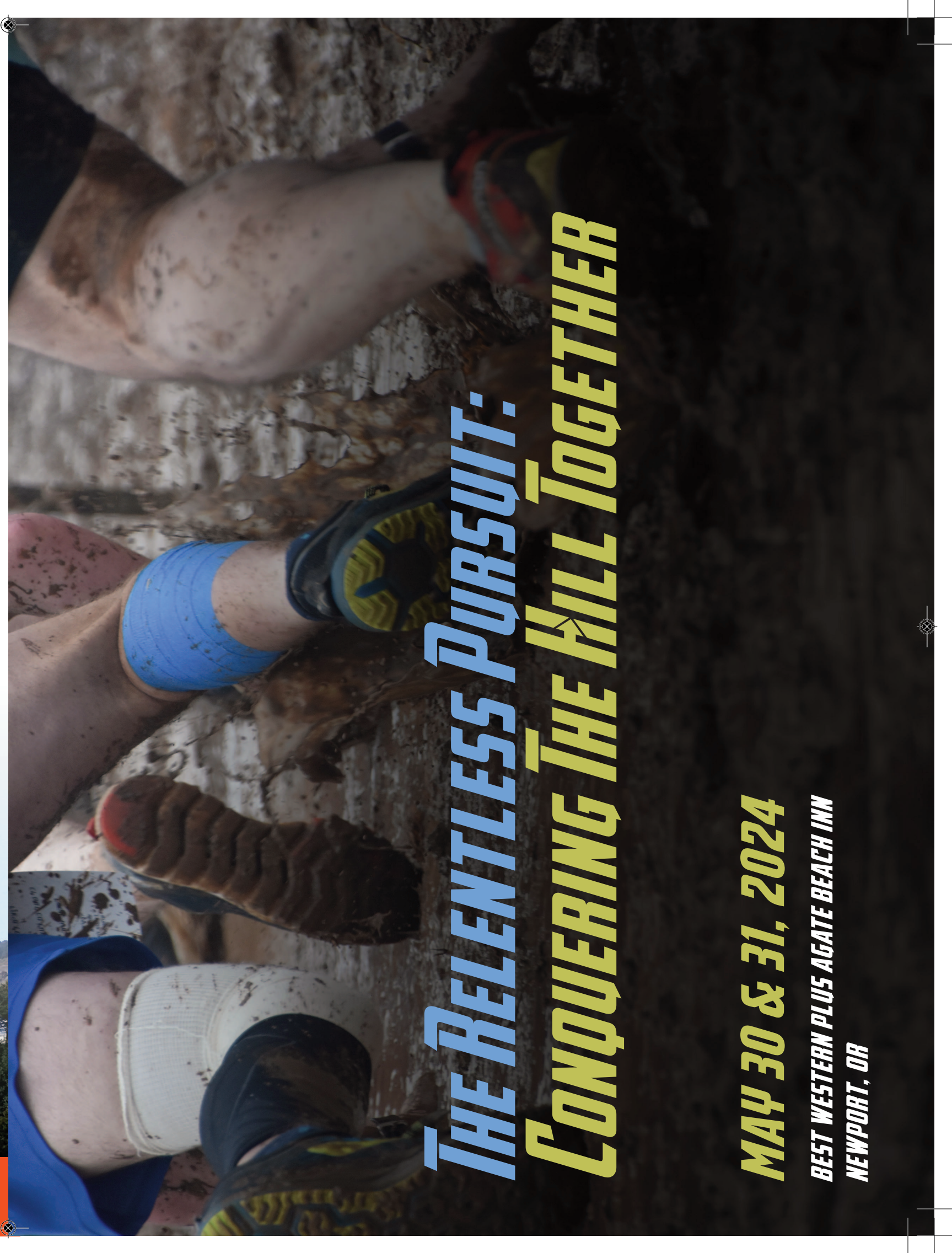
Hillside View	\$139
Ocean View	\$179

Exhibitor Details

Please make sure your exhibit materials arrive on May 29th or 30th. For FedEx or UPS deliveries and Regular US Postage, send materials to: The Best Western Agate Beach Inn, attn: OAHC, 3019 N Coast Highway, Newport, Oregon 97365.



Home Care...Where the home is a healthful, independent choice for quality care.



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May 30th - Day One

- 8:00a - 8:45** Networking Breakfast w/Exhibitors
Silent Auction Begins
- 8:45a - 9:00** President's Welcome Address
- Holli Holland, MBA, Signature Home Health Bend, LLC
- 9:00a - 10:00** Keynote: The Relentless Pursuit
- Summer Napier, M.L.S Healthcare Law, BSN, RN, Healing Hands Healthcare
- 10:00a - 10:30** Exhibitor Power Break
- 10:30a - 11:45** Fraud and Abuse: Common Home Health & Hospice Compliance Issues and How to Avoid Them
- Robert W. Markette, Jr., CHC, HCS-C, Attorney, Hall, Render, Killian, Heath & Lyman, P.C.
- 11:45a - 12:45** Business Meeting & Lunch
- 1:00p - 2:15** Payer Audits and the Most Common Mistakes
- Robert W. Markette, Jr., CHC, HCS-C, Attorney, Hall, Render, Killian, Heath & Lyman, P.C.
- 2:15p - 3:15** Breakout Sessions:
 1. Don't Dissipate...Innovate! Innovative Models in Homebased Care
- Summer Napier, M.L.S Healthcare Law, BSN, RN, Healing Hands Healthcare
 2. Identifying, Differentiating and Managing Depression, Anxiety and Grief in Palliative and Hospice Care
- Katherine Vanderhorst, PMH-BC, BSN, CCM, C&V Senior Care Specialists, Inc.
- 3:15 - 3:30** Exhibitor Break
- 3:30 - 5:00** Why Should You Provide Behavioral Health Now
- Katherine Vanderhorst, PMH-BC, BSN, CCM, C&V Senior Care Specialists, Inc.
- 6:00p - 8:00** Trivia and Silent Auction Networking Reception

May 31st - Day Two

- 8:00a - 9:00** Networking Breakfast w/Exhibitors
- 9:00a - 10:15** State of the Industry
- Summer Napier, M.L.S Healthcare Law, BSN, RN, Healing Hands Healthcare; Damon Terzaghi, Director of Medicaid Advocacy, NAHC; & Calvin Davis, Director of Government Affairs, NAHC
- 10:15a - 11:15** State Home Health & Hospice Survey Updates
- Anna L. Davis, Health Facility Survey & Certification Program Manager, Public Health Division, Oregon Health Authority
- 11:15a - 12:00** Professional Roundtable Exchange
- 12:00p - 1:00** Home Care Hero Awards Recognition Luncheon

Session Descriptions



Keynote: The Relentless Pursuit

- Summer Napier, M.L.S Healthcare Law, BSN, RN, Healing Hands Healthcare

We spend our whole lives thinking that if we can just arrive at the destination, we'll be happier. When we get that promotion, the new house, the next best thing. However, we're far more likely to be happy while working to achieve something great than after we've accomplished it. It's the relentless pursuit. The path to happiness and satisfaction in life comes from pursuing a significant long-term goal or objective: It's the thrill of the chase, the working to be better and do better every day that gives us a purpose. Yet, many times we get lost in the mundane instead of enjoying the climb. Let's find joy in the journey again by remembering why we started this relentless pursuit.

Fraud and Abuse: Common Home Health & Hospice Compliance Issues and How to Avoid Them

Government enforcement in the homecare world is at or near record levels. Providers are faced with scrutiny from auditors, whistleblowers, and others. Government agencies including CMS, DOL, EEOC, DOJ, MFCU and others are scrutinizing the industry. Hospice, which had previously been viewed as one of the good guys, may now be subject to more scrutiny than home health. Providers can best prepare for this scrutiny by proactively building a culture of compliance. This is best done through the development and implementation of a compliance program. This session will briefly review the legal authorities behind compliance. We will then discuss the seven elements of a compliance program, including key concepts within each element. We will then review some of the most common compliance issue in homecare as well as current areas of DOJ, OIG and MFCU concern as well as common mistakes providers make that lead to enforcement actions.

Payer Audits and the Most Common Mistakes

Home health and hospice providers are under more scrutiny than ever. The increasing frequency of audits, which can lead to recoupment demands and payment suspensions, makes it harder and harder for providers to keep their money. This session will review the most common audit issues for home health and hospice. We will then review the related regulatory requirements to better understand homebound status, terminal illness, face-to-face and medical necessity. We will spend time on the specific technical requirements related to home health and hospice face-to-face as well as the hospice certification of terminal illness. We will consider several recent developments from Review Choice Demonstration and their impact upon these requirements. We will then review a number of strategies to prevent denials based upon these technical issues. This will include strategies to supplement the physician's record for face to face, ensure all required statements are present in the CTI, ensure CTI contains the technical elements, address issues related to timing of signatures, content of the plan of care and other common errors.

Don't Dissipate...Innovate! Innovative Models in Homebased Care (Breakout 1)

"What is now proved was once only imagined." There has never been a more exciting or challenging time to provide care at home. With progressive changes in the acute care environment and the need to avoid unnecessary transitions in care, home care agencies will be called upon to provide ever more aggressive intervention outside the hospital. Are you prepared? This session will review a few innovative models to add to your suite of services including Hospital at Home, Oncology Programs, and a few other advanced illness management opportunities. Advanced care in the home requires a complete interdisciplinary approach. We will discuss the administrative

Join us on May 30th at 6:00pm for an exciting evening!

Prepare for an enjoyable blend of networking, bidding wars, and engaging trivia! This year, we're shaking things up. Gather your peers and embark on an exhilarating Trivia Night adventure, where you can put your knowledge to the test in teams. This is an event you don't want to miss! **RSVP required!**



NOTE: The agenda may change during the final planning stages. Scan the QR code for updates to the Conference schedule.

burden, the need for higher acuity clinical staff, and the role of a more aggressive model of medical direction. Come learn how to build an agency centered around innovation. "It's easy to come up with new ideas; the hard part is letting go of what worked for you two years ago but will soon be out of date." —Roger von Oech

Identifying, Differentiating and Managing Depression, Anxiety and Grief in Palliative and Hospice Care (Breakout 2)

Most individuals experience grief, anxiety and or depression when faced with a serious or terminal illness. It is often difficult to differentiate between grief and depression due to the commonality of symptoms. There is often a misperception that depression is a universal and normal phenomenon in the seriously ill population. (Periyakoil et al. 2012) Depression, anxiety and grief can all cause significant distress at the end of life. Effectively assessing these conditions can enhance an individual's quality of life and decrease pain and suffering in Hospice and Palliative Care. Nurses and other clinicians often see clients at the end of life with symptoms of these conditions but don't necessarily assess them to promote management by the interdisciplinary team.

Why Should You Provide Behavioral Health Now

Focusing on our patient's physical and behavioral health and treating the whole person with a team model will lead to improved overall health outcomes. The COVID-19 pandemic created a surge in mental illness across the United States. Which brought to light the importance of mental health services. Patients receiving home care experienced unprecedented levels of anxiety and depression due to the increased isolation and fear caused by COVID. In addition to COVID, CMS in 2023 implemented the Improving Medicare Post-Acute Care Transformation Act (the IMPACT Act). This law requires Post Acute Care Providers to assess Cognition, Depression and Delirium in all clients. In this session, we'll discuss why your organization should provide behavioral health services, and how adding this service can assist patients/clients with managing mental health conditions, which may negatively affect their medical comorbidities. We will discuss why addressing a clients Behavioral Health need can increase Value Based Purchasing (VBP) outcomes.

State of the Industry

It is essential that homebased healthcare providers are aware of these changes so that they can continue to provide high quality of care, remain compliant with the myriad of participation requirements, and obtain fair reimbursement for the services rendered. This session provides a real-time update on what Congress and federal agencies are doing affecting home care, home health, and hospice. In this session, moderated by Summer Napier, you will hear from Calvin Davis, Director of Government Affairs of the National Association for Home Care and Hospice, and Damon Terzaghi, Director of Medicaid Advocacy, share a complete update on the industry, including impacts, trends, and legislative considerations to set your agency up for success.

Home Health & Hospice Survey Updates

Our state surveyors will be joining us to provide an update on the new state surveyor guidance and rules for home health and hospice.

Best Practices Professional Roundtable Exchange

Stick around for our annual interactive roundtable discussion session! We've designed this session to promote and encourage networking amongst your peers and engage in lively informal discussion about topics that are keeping you up at night. Come share your frustrations, solve problems, and glean practical advice and best practices from those in your field. This is your opportunity to interact one-on-one with peers to make sure you walk away with the answers you are seeking. Here's how it works! Each table will have a sign indicating the roundtable topic being covered. Attendees will pick a topic of interest and sit down at the table. The table moderator will provide a quick introduction and overview of the topic, and then open the floor for Q&A. This is a "rapid fire" session and every 20 minutes we will ask attendees to move to another topic table while the moderator welcomes a new set of attendees. Don't forget to bring your business cards! All attendees are encouraged to exchange business cards to others who they can call on for help.

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CONFERENCE REGISTRATION

To register for the conference, please fill out the following information and return with payment to the OAHC office. **NO REGISTRATION WILL BE CONFIRMED WITHOUT PAYMENT.** Online registration is also available at: www.oahc.org. Please photocopy this form for additional registrants.

Name(s) (please include credentials/titles): _____

Company/Agency: _____

Address: _____

City: _____ State: _____ Zip: _____

Credit Card Number: _____ Visa Mastercard Expiration: _____

Security Code: _____ Name on Card: _____ E-mail: _____

CE's Requested: YES NO (circle one) Phone: _____ Fax: _____

Casino Night & Silent Auction RSVP: I will attend I will not attend

Award Luncheon RSVP Required: I will attend I will not attend

Conference registration fees for members or non-members include: All sessions, related materials and all meals.

CONFERENCE FEES (Exhibitor Fees on Reverse Side)

OAHC Member (thru May 9th/after May 9th).....	\$400/\$425	_____
Non-Members (thru May 9th/after May 9th)	\$600/\$625	_____
One Day Pass (Member) <input type="checkbox"/> Thurs. <input type="checkbox"/> Fri.	\$210/\$235	_____
One Day Pass (Non-Member) <input type="checkbox"/> Thurs. <input type="checkbox"/> Fri.	\$315/\$340	_____

TOTAL CONFERENCE REGISTRATION FEES:

Early Registration Deadline: May 9th, 2024

After completing this form, please send with Visa or Mastercard information or a check made payable to "OAHC" for your total fees due, and mail to:

OAHC
417 2nd St. Ste. 101
Lake Oswego, OR 97034

Contact the OAHC office with any questions or concerns at 503-364-2733 or admin@oahc.org

Register Online: www.oahc.org

Requests for refunds must be submitted in writing (e-mail is acceptable) and received in our office by May 9th, 2024. There will be no refunds after this date. Refunds will be processed after the meeting. No shows receive no refund. Substitutes welcome.

Special Needs

If you have any special requirements that would necessitate advance planning on our part, please email us at admin@oahc.org

Continuing Education

The Oregon Association for Home Care may provide continuing education credits for general and breakout sessions through the California Board of Registered Nursing (provider #13841) pursuant to the California Code of Regulations, Title 16, Division 14, Article 5. Attendees who require continuing education credits for approved courses must request them in advance by marking the appropriate box on the registration form. One hour equals one contact hour. Not all sessions qualify for CE



Secure your
sponsorship &
registration
online today!
www.oahc.org



SPONSORSHIPS

Keynote Presenter: \$3,500

This prestigious sponsorship provides optimal visibility and recognition. Only 1 available!

- Complimentary exhibit table and admission for 3 representatives to the conference, all meals and events
- Sponsorship of Thursday Reception & Silent Auction
- Logo on cover of conference program
- Company literature/mementos in conference registration materials
- Opportunity to introduce Keynote speaker & provide brief presentation on company
- Company logo displayed on OAHC homepage for the year
- Acknowledgement on Sponsor Signs at conference
- Company logo on OAHC Conference webpage

Pre-Conference (¾ Day Event): \$3,000

Only one of these exclusive sponsorships is available!

- Complimentary exhibit table and admission for 2 representatives to the conference, all meals and events
- Company literature/mementos in all pre-conference and conference registration materials
- Opportunity to introduce pre-conference speaker
- Company logo displayed on OAHC homepage for the year
- Logo on cover of conference program
- Acknowledgement on Sponsor Signs at conference
- List of pre-conference attendees
- Company logo on OAHC Conference webpage

Platinum Level: \$2000 Only 3 Available!

- Complimentary exhibit table and admission for 1 representative to the conference, all meals and events
- Sponsorship of General Session Speaker or Friday Awards Luncheon
- Company logo displayed on OAHC homepage for the year
- Company logo in conference program
- Acknowledgement on Sponsor Sign at Conference
- Company logo on OAHC Conference webpage
- Opportunity to introduce general session or closing speaker

Gold Sponsor: \$1500 Only 3 Available!

- Complimentary exhibit table and admission for 1 representative to the conference, all meals and events
- Sponsor of Thursday Morning Exhibitor Breakfast, Afternoon break, or Business Meeting & Breakfast
- Company logo in conference program
- Acknowledgement on Sponsor Sign at Conference

EXHIBITOR REGISTRATION FEES

Please complete conference registration & submit with payment.
(thru May 9th/after May 9th)

Member Exhibitor & Table-top	\$525/\$575*	_____
Non-Member Exhibitor & Table-top	\$787/\$838*	_____
Membership & Exhibitor Registration	\$898*	_____
Affiliate dues are \$498 annually. \$125 savings plus one month free advertising		
Each Additional Representative	\$100/\$125	_____
<input type="checkbox"/> Electricity	\$25	_____

*Fees include: one exhibitor, exhibit space, a 6ft table-top, conference registration and all meals.

TOTAL EXHIBITOR REGISTRATION FEES:

Please list all company personnel that will represent your company at the conference:

Guest: _____ Guest: _____
 Guest: _____ Guest: _____

Please make sure your exhibit materials arrive on May 29th or 30th. For FedEx or UPS deliveries and Regular US Postage, send materials to: The Best Western Plus Agate Beach Inn, attn: OAHC, 3019 N Coast Highway, Newport, Oregon 97365.

Contact OAHC and become a sponsor today!

SPONSORSHIP OPPORTUNITIES

A premier opportunity to meet Oregon Home Care Agency Decision Makers and Buyers!

Your participation as a sponsor /exhibitor will give Oregon home care professionals the opportunity to meet your representatives face-to-face and to learn about the products and services that will help them provide the best home care services to their clients. Sponsorship is a great way to maximize your exposure not only during OAHC's Annual Conference but year-round with your company logo displayed on the OAHC website! Whether you choose to sponsor a speaker, an education program or an event you can select a level of sponsorship that fits your budget.

Notes: Date and time of the speakers may change during the final planning stages. Please contact the OAHC office for further information on sponsorship opportunities. If you are interested in co-sponsoring a session, please let us know how much you want to contribute. Also, if you are sponsoring a speaker, we may ask you to introduce him/her.