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ADVERTISING WITH OAHC

ANNUAL DIRECTORY ~ WEB SITE ~ EDUCATIONAL SEMINARS ~ ANNUAL CONFERENCE

The **OAHC Annual Directory** is an important reference guide for individuals in the home care industry. Put your organization in the forefront of industry decision makers' minds time-after-time by placing an ad in the 2012 OAHC Annual Directory.

The **OAHC Web Site** is viewed by hundreds of people every day and is actively listed in all major search engines. The web site is a constant source of breaking news for OAHC members and their colleagues. www.oahc.org

The OAHC office facilitates many **educational seminars** annually for home care industry professionals throughout Oregon. All of these events are open for your sponsorship. Your sponsorship includes an exhibitor table, banner ad prominently displayed, an opportunity to network with home care agency owners, directors and administrators and recognition by the keynote speaker.

The **Career Center** is your destination for exciting Home Care job opportunities and the best resource for qualified candidates within the Home Care Industry. Visit the Career Center page on the OAHC website for more information. www.oahc.org

Please check our web site calendar for seminar dates and sponsorship opportunities. Rates vary.

Rates are per occurrence. Web site rates are per month.

Advertising requirements:

- OAHC reserves the right to reject any advertisement that appears unsuitable in form or content.
- Artwork for advertising is acceptable in the following formats: .jpg, .gif, .tif or .eps. Zip files are also acceptable.
- **Payment for the order is due with completed contract request for order.**



ADVERTISING CONTRACT

Company: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-Mail: _____

OAHC Member? Yes / No

Please specify which month(s) you would like to advertise:

Advertising Requirements:

- OAHC reserves the right to reject any advertisement that appears unsuitable in form or content
- All ads submitted must be camera-ready and match exact size requirements specified.
- Camera-ready is a term that defines artwork or type that is ready for publication and does not require manipulation or typesetting. Please submit camera-ready artwork on a disk in .jpg, .gif, .tif or .eps. Zip files and 600 DPI output is acceptable. No bleeds or negatives. If your advertisement does not match the specified size requirements there will be a one-time fee of \$25 for the cost of scanning and manipulation.

| ANNUAL DIRECTORY | Dimensions (inches) | Member | Non Member | TOTAL |
|---|--|--------------------|------------------------|-------|
| 1/8 page horizontal | 3 3/10 x 3 3/34 | \$150 | \$225 | \$ |
| 1/8 page vertical | 3 3/4 x 2 3/10 | \$150 | \$225 | \$ |
| 1/4 page horizontal | 4 7/8 x 3 3/4 | \$250 | \$375 | \$ |
| 1/4 page vertical | 3 3/4 x 4 7/8 | \$250 | \$375 | \$ |
| 1/2 page horizontal | 7 1/2 x 5 | \$375 | \$560 | \$ |
| 1/2 page vertical | 5 x 7 1/2 | \$375 | \$560 | \$ |
| Full Page | 7 1/2 x 10 | \$500 | \$750 | \$ |
| WEB SITE | Dimensions (inches) | Member (per month) | Non Member (per month) | TOTAL |
| First Month Free w/Paid 2010 Membership | | \$300 | | \$ |
| Standard Internet Banner Ads Accepted | 600 x 100 Pixel Max (6 1/2 x 6) | | | |
| CAREER CENTER ADS | | | | |
| OAHC's Online Job / Career Center | *Visit the OAHC Career Center for Pricing* | | | |
| EDUCATIONAL SEMINARS | Contact OAHC for list of current opportunities | | | |
| | | | TOTAL | \$ |

PAYMENT METHOD:

Check (Payable to OAHC) Visa MasterCard

Cardholder's Name: _____

Card Number: _____

Expiration: _____ Sec. Code: _____

Payment is due with completed contract

Questions? Contact OAHC at (503) 364-2733

