



Workforce Summit

Ensure Your Agency's Success: Dynamic Leadership, Strong Culture and a Proactive Approach to Recruiting and Retaining Staff

DESCRIPTION

Wednesday, November 18, 2020

6:30 - 9:30 a.m. Pacific

Internal communication is one of the biggest influences on employee engagement.

Have your whole team participate to identify intrinsic values, motivations, self-esteem, sources of dignity and worthiness, causes of stress, communication styles, listening styles, non-verbal responses, language patterns, social skills, learning styles, environmental motivators, cultural appeal, negative mental states, relationship orientation and ethical behaviors. Eric & Laura will bring True Colors to life and help teams improve communication in a fun way!

Program Objectives:

- Identify what type of leader you are with The True Colors® assessment and improve interpersonal relationships and leadership abilities.
- Understand tips and techniques to help develop your staff into the next generation of leaders within your organization, including driving employee engagement.
- Demonstrate best practices and learn the 4 keys to retain the staff you have and be the employer of choice.
- Discuss how to plan for the workforce of the future as our industry transitions, including the generational transition that is taking place right now.

Register online at www.oahc.org



PRESENTERS

ERIC SCHARBER, Principal, Exact Recruiting, A Simione Talent Solution and
LAURA WILSON, RN, BSN, COS-C, Director, Operations Consulting, Simione
Healthcare Consultants

Eric Scharber is a Principal at Simione Healthcare Consultants, leading all talent acquisition and employee retention efforts for the home care and hospice industry through Exact Recruiting, a Simione talent solution. He oversees executive search and non-executive recruiting services, as well as compensation analysis and employee satisfaction survey services. After founding Exact Recruiting in 2005, Eric led the firm to become the top recruiting and executive search entity for home-based care, serving clients across the U.S. and placing more than 1,500 professionals since inception. Eric is a frequent national speaker for Employee Retention and Recruitment, Building Culture and Leadership Development. He is a graduate of the University of Florida.

A resident of Minnesota, Laura Wilson, RN, BSN, COS-C joined the Simione team as a Senior Manager in Operations Consulting in 2018. Wilson began her career in home-based care in 1985, serving in progressively responsible clinical and regional leadership roles in the western United States, as well as Minnesota, Texas and Florida. Wilson has extensive expertise in multi-site operations, quality management, human resources, compliance and business development with a strong focus on the role of home health, hospice and palliative care to support population health in collaboration with health systems and networks. She previously worked for Kindred at Home (MN) North Memorial Health Care (MN), Intrepid USA Health Care Services (TX), Nurse On Call Home Health Care (FL), Tender Loving Care/Staff Builders (Western US), In Home Health (MN), and Health One Home Care & Hospice (now Allina – MN). She also has experience as a home health consultant and spent two years as registered nurse at St. Luke's Hospital, Fargo, ND, after earning her BS in nursing from the University of North Dakota, Grand Forks.

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WHAT'S A VIRTUAL SUMMIT?

Enjoy the convenience and cost-efficiency of a webinar – watch the speaker’s slide presentation on the internet while listening by telephone or through your computer’s microphone and speakers (VoIP). The cost of this education is per person.

Prior to the webinar, a Zoom Webinar link will be e-mailed to you. You will need to click on this link to access the webinar, a dial-in number and an access code to listen in via telephone. You will also be sent any pertinent handouts if available and evaluation link.

WEBINAR RECORDING

You will be sent the recording link following the presentation and it will be available for 2 weeks following the webinar. The webinar format allows a concise and low-cost format plus the additional bonus of having access to the materials for 2 weeks and provides additional flexibility to ensure you have an opportunity to access the information.

CONTINUING EDUCATION

Minnesota HomeCare Association is approved as a provider of Continuing Education Credits by the Minnesota State Board of Nursing. This course offering is approved for 3.0 contact hours. It is the responsibility of the participant to assure that this program meets the licensing and continuing education requirements of their state board and to retain the required documents in his/her personal file. Attendees must participate in the entire presentation in order for contact hours to be awarded – partial credit will not be available. To apply for nursing contact hours, within one week following webinar participation, a completed sign-in sheet and evaluations from each individual must be returned to MHCA. Certificates will then be issued by e-mail.

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EDUCATION PAYMENT POLICY

Registrations may not be shared between employees –registration covers the True Colors assessment and access to the webinar. Multiple employee participation for your agency will require a separate registration fee for each person. Only those that have registered and paid for the assessment will receive the link to the assessment. The assessment must be completed by Sunday, November 8, 2020. The handouts will be emailed to you to the email address you provide. Please feel free to provide an additional email address as a backup.

CANCELLATION POLICY

Cancellations must be in writing and received by OAH C on or before Tuesday, November 3, 2020 to receive a refund. No refunds for cancellations made after the cancellation deadline or for no-shows.

HANDOUTS

Handouts, evaluation forms, sign-in sheets and related materials will be sent to you shortly before the program to the email address you provide.

QUESTIONS?

Please contact Brandy Sweet at bsweet@oahc.org

Registration Deadline: November 2, 2020

Registration Fees:	Standard Rate
OAHC Member Rate	\$125
Non-Member	\$225

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PAYMENT INFORMATION

Visa MasterCard American Express Discover Check

Name on Card: _____

Card Number: _____ Amount: _____

Exp. Date: _____ Security Code: _____ Date: _____

Signature: _____

**Fax completed form with payment to (877) 458-8348 or
Mail to OAHC, 1249 Commercial St. SE, Salem, OR 97302.**

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