## Keys to Retaining Staff & Fostering Growth Through Dementia Care



September 12, 2023, 8:00 am – 9:00 am Webinar Recording Available

Improve employee retention, satisfaction and the quality of care provided by our direct care workforce, by focusing on person-centered care, communication, and interdepartmental teamwork.

Globally, the number of individuals with dementia will nearly triple to greater than 152 million by 2050 (AAIC,2021). There is an impending need and an opportunity for Home Care agencies to provide education to their caregivers who assist people with dementia to help them maintain their current level of function in the home setting.

## Program Objectives:

Discuss why creating a solid dementia program is important and recognize the need in your service area.

- 1. Identify the key elements that Dementia training should include to create an effective program.
- 2. Recognize the steps you need to take to develop a Dementia program in your agency that will garner successful outcomes and foster growth.

Individuals with Dementia lose independence due to the progressive neurological deterioration of the disease. There are numerous strategies that can be employed to help the client with Dementia to live at least restrictive level of care, improve quality of life, and delay placement.

Behavior and functional issues are often challenging for caregivers and are precipitant to a move to a higher level of care. What can your agency do to enhance your Dementia care offerings and foster revenue growth?

## Presenters:

Katherine Johnson Vanderhorst, RN,BSN, President and Amy Craven, P.T., M.S., D.P.T., Vice President at C & V Senior Care Specialists, Inc.





C & V Senior Care Specialists is a consulting firm specializing in offering education and training to Certified and Licensed home care agencies, Assisted Living facilities, Skilled Nursing facilities, and Hospital systems behavioral health care and the care of the person with Alzheimer's disease. C & V offers on-site and web based clinical, operations, and marketing training plus a wealth of written resources that facilitate growth of a new clinical program.

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**Target Audience:** This is a webinar series for homecare staff, including human resources, clinical directors, administrators, aide supervisors, education directors and direct care providers.

**Convenience:** Enjoy the convenience and cost-efficiency of a webinar – watch the speaker's slide presentation on the internet while listening by telephone or through your computer's microphone and speakers (VoIP).

**Confirmation:** Prior to the webinar, a Zoom link will be e-mailed to you. You will need to register through this link to attend the webinar. You will be sent a confirmation which will include a join link to access the webinar, a dial-in number and an access code to listen in via telephone. You will also be sent any pertinent handouts, if available, an evaluation and certificate. *The webinar will take place from 8:00 a.m. to 9:00 a.m., Pacific.* 

Registration: The registration deadline is September 10, 2023. Registrations may not be shared between individuals or agencies – the registration covers the access of only one phone line/computer access to the webinar. Multiple participants for your agency will require a separate registration fee for each connection. Please note: if your agency has sent in 1 registration but 3 people from your agency register through the Zoom link, your agency will be invoiced for the additional 2 registrations. The handouts will be emailed to the email address you provide. The recording link may be shared.

	Live Broadcast & Recording	
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Keys to Retaining Staff and Fostering	\$99	\$199
Growth Through Dementia Care	ų 3 3	Ψ233
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Agency Address		
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