



Home Care & Hospice Month Celebration Ideas

Home care continues to be the answer to caring for sick and disabled loved ones because of the increased demand on health care providers, personal preference, increased public awareness about the availability of home care services, new technology, and the added cost-effectiveness of home health care. Here are some ways your agency can recognize this special month.

Promote awareness among potential consumers

- Use your agency's website, blog, and social media platforms to spread the word
- Visit residents of retirement communities and provide general information about home care services and tips for finding and financing the highest quality care

Show appreciation for staff and volunteers

- Throw them a party, luncheon, or banquet
- Honor employees and volunteers with special gifts and awards
- Ask patients and their families to sign a thank you card for staff and volunteers

Strengthen relations with physicians and other referral sources

- Provide relevant copies of thank you letters received from patients and their families
- Share your knowledge about home care and hospice; answer questions

Honor patients and their families

- Coordinate a "Caregivers Night Out" during which agency staff and volunteers stay with clients while caregivers get together for an evening away from home
- Have a party or cater a special meal for your clients
- Arrange pet visits through your local Humane Society or animal shelter

NOVEMBER